



LESLEY APPS

content
writer + editor

Packages that pack-a-punch

GETTING TO KNOW YOU — business package

- + 45 min telephone or zoom meet and greet briefing session
- + Website content review and feedback
- + Competitor/industry research
- + New copy for three web pages (eg. Home, About, Services) **OR** two original articles to use as blog posts or in email marketing newsletter with social media-friendly add ons (each web page or article up to 350 words each)
- + Taglines, headlines and image sourcing for articles (images may incur an extra fee)
- + One re-edit per article

\$795

KEEP THEM COMING — monthly retainer packages

- + Two original articles per month to use as blog posts or for email marketing newsletter with social media-friendly add ons (articles up to 350 words each)
- + Taglines and imagery sourcing for articles (images may incur an extra fee)
- + One re-edit per article
- + Three extra industry-relevant ideas for self-service social media posts.

ONE month package: \$425

THREE month package: \$350 per month

SIX month package \$295 per month

+ Longer timeframes by negotiation

ONE OF A KIND — curate your own package

If you would like a curated package or an add-on like a media release or more social media posts contact me for a tailored package quote.

CORPORATE TALK — no business is too big (or small)

One-off projects from \$95 per hour. Corporate retainer packages available and can be tailored to suit individual audiences. Contact me for a quote.

**Prices are correct as at 2020-2021 but subject to change*

Contact Lesley Apps 0435 602 164 or lesley@lesleyapps.com.au
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